



Tourism and globalisation: vectors of cultural homogenisation? (the case study of Bali)

Submitted by Sylvine Pickel-... on Fri, 04/05/2019 - 17:41

Titre	Tourism and globalisation: vectors of cultural homogenisation? (the case study of Bali)
Type de publication	Communication
Type	Communication avec actes dans un congrès
Année	2016
Langue	Anglais
Date du colloque	7-9/05/2016
Titre du colloque	12th Biennial Conference of Hospitality and Tourism Industry in Asia
Titre des actes ou de la revue	Proceedings of the Asia Tourism Forum 2016 - the 12th Biennial Conference of Hospitality and Tourism Industry in Asia
Auteur	Pickel-Chevalier, Sylvine [1], Violier, Philippe [2], Sartika, Ni Putu Sari [3]
Pays	Indonésie
Editeur	Atlantis Press
Ville	Bandoung
ISBN	978-94-6252-201-5
Mots-clés	Bali [4], domestic tourism [5], international tourism [6], practices [7], territorialisation [8]
Résumé en anglais	<p>The island of Bali is an excellent place for us to observe tourist behavior and question the diversity of activities. In this context, it also allows us to question the accusation of 'standardization' generated by tourism exacerbated in the context of globalization. Does this cause relationships with time, or space, but also with the Other, simplified to the point of undermining the diversity of local cultures, as certain authors have claimed? But are we on the contrary seeing, as other researchers have tended to suggest, singularities in activities, based on indisputable sociological profiles, but also on the geographical origin of holidaymakers, both domestic and international? To answer this question, we will focus our analysis on the main tourism companies operating in Bali, namely those from Indonesia, Australia, China, but also France, the second largest European source of visitors, and the United States which is the biggest on the American continent. Our methodology, based on a hypothetical-deductive approach, will cross-reference quantitative and qualitative methods. We will study, over and above the statistical study of domestic and international tourist movements, the more specific activities of the tourists according to their nationalities, via a study of the offers provided by the main tour operators, a method which on the one hand allows us avoid being shackled by too broad a definition of 'tourism', as imposed by the WTO, and on the other hand the imposition of national territorial frameworks. Then, we will compare these results with a field study conducted at a local level at two tourist landmarks with shared uses, namely Kuta Beach, Padang-Padang beach, and Tanjung Benoa.</p>

URL de la notice <http://okina.univ-angers.fr/publications/ua19409> [9]
DOI [10.2991/atf-16.2016.70](https://doi.org/10.2991/atf-16.2016.70) [10]
Lien vers le document en ligne <https://www.atlantis-press.com/proceedings/atf-16/25856899> [11]

Liens

- [1] <http://okina.univ-angers.fr/sylvine.chevalier/publications>
- [2] <http://okina.univ-angers.fr/p.violier/publications>
- [3] <http://okina.univ-angers.fr/publications?f%5Bauthor%5D=35574>
- [4] <http://okina.univ-angers.fr/publications?f%5Bkeyword%5D=23519>
- [5] <http://okina.univ-angers.fr/publications?f%5Bkeyword%5D=23498>
- [6] <http://okina.univ-angers.fr/publications?f%5Bkeyword%5D=27945>
- [7] <http://okina.univ-angers.fr/publications?f%5Bkeyword%5D=23520>
- [8] <http://okina.univ-angers.fr/publications?f%5Bkeyword%5D=23435>
- [9] <http://okina.univ-angers.fr/publications/ua19409>
- [10] <http://dx.doi.org/10.2991/atf-16.2016.70>
- [11] <https://www.atlantis-press.com/proceedings/atf-16/25856899>

Publié sur *Okina* (<http://okina.univ-angers.fr>)